NEWS RELEASE

HSG Laser • 780 Belden Ave. • Addison IL 60101
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March 27, 2025
For Immediate Release

HSG Laser Announces Rakesh Kumar as North America President

HSG Laser is proud to announce the appointment of Rakesh Kumar as its new North America President. With an impressive career spanning over 30 years in the U.S. fabrication market, Kumar brings a wealth of expertise and leadership to drive HSG Laser's expansion and elevate its service offerings in the region.

Rakesh Kumar's background includes serving as Senior Vice President and General Manager at Cincinnati Incorporated and as General Manager Sales at Amada America. His extensive experience in the fabrication market and proven track record of operational success in leading teams in manufacturing, sales, parts & service; as well as with products, make him an ideal leader to spearhead HSG Laser's North American business. "I am honored to join HSG Laser at such a pivotal moment in the industry," said Kumar. "I look forward to building a dynamic team, further enhancing our commitment to superior customer service and innovative solutions."

Under Kumar's leadership, the company is poised to capitalize on new opportunities by strengthening its local presence, expanding its product portfolio, and ensuring that its cutting-edge technology continues to meet the ever-changing needs of its customers. As North America market's key player in laser cutting solutions, HSG Laser remains committed to providing clients with reliable products and services. The appointment of Rakesh Kumar reinforces this commitment. "Rakesh's deep knowledge of the U.S. fabrication industry and his experience with major industry players will be a tremendous asset to HSG Laser," said Alpha Chang, founder of HSG. "We are confident that his leadership will not only accelerate our growth in North America but also further solidify our reputation as a trusted partner in the market."

Rakesh Kumar's appointment as North America President marks a significant milestone for HSG Laser. His deep industry experience, combined with a forward-thinking approach, promises to drive the company to new heights in service quality and market expansion. As HSG Laser continues to innovate and lead the way in high-power lasers 2D/3D, bending, automation, welding, and software solutions, all eyes will be on the transformative journey ahead under Kumar's capable leadership.

Founded in 2006, HSG has swiftly risen to prominence as a global leader in metal shaping equipment and automation solutions. With an installed base of over 25,000 machines worldwide and a workforce exceeding 1800, HSG has rapidly become a trusted partner across numerous industries.

For more information about Rakesh Kumar being appointed HSG North America President or about HSG contact our North American office: 780 Belden Ave, Addison, IL 606101/ Phone: +1 (630) 359-5861 Email: us@hsglaser.com/ Or Visit Us: www.hsglaser.com

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